



SUMMER STIMULUS **CONTEST RULES**

1) Starting May 30th, 2009, 96.5 WKLH (**Lakefront Communications, LLC**) will conduct the *Summer Stimulus* contest. The grand prize will be a prize package valued at \$15,000. No purchase is required.

2) WKLH listeners can qualify to win by registering at any *Summer Stimulus* event between June 1st and September 7th, 2009. All events will be announced on 96.5 WKLH and posted on wklh.com. Any additional forms of entry will also be announced on 96.5 WKLH and posted on wklh.com no later than August 1st, 2009.

3) The Grand Prize package contains the following:

Carpettown - \$5,000 shopping spree
Zaffiros Pizza - A years supply of Pizza and an annual Marcus Movie pass – Value \$1,200.
Horny Goat Brewing Company – One "Tailgoat" party with brats and beer for 200. Value \$1,200
Sendik's markets - \$1,000 in groceries
Roskopf's RV Center – One Week use of a Pop up trailer – Value \$900.
Steven Paul Designs – \$750 gift certificate towards ring restoration
Tree's on the Move - a 2 1/2" trunk Autumn Blaze Maple Tree - Delivered with a 2 year guarantee. \$601 value.
Specs Appeal - \$500 gift certificate
Neu's Building Center - Honda Mower – Value \$479
Wheel and Sprocket \$500 gift certificate
Senor Luna Mexican Cantina - \$300 certificate
\$2,570 from 96.5 WKLH

All prizes are non-transferable. WKLH-FM reserves the right to substitute prizes of equal value and to add/delete prizes from this package during the contest. Any such changes will be announced on 96.5 WKLH and posted on wklh.com. No contracts or additional purchases will be required of Grand Prize Winner to collect these prizes.

4) Grand Prize Winner will be announced on September 8th, 2009 and contacted by phone. Grand Prize Winner need not be listening to win Grand Prize package. All contestants must be permanent residents of the state of Wisconsin age 18 or older, and have a valid form of identification to participate and win prizes in this contest. One entry per household per *Summer Stimulus* event. A household is determined as any individuals residing at the same address. After winning a contest on WKLH, the individual/household is ineligible to win all other contests on WKLH for a period of thirty (30) days.

5) All Winners will be required to provide to WKLH-FM a valid photo I.D., and to sign an affidavit of eligibility and release Lakefront Communications LLC., its stockbrokers, officers, agents and employees from all liability arising from participating in this promotion. Winner must also and grant permission to WKLH-FM to use their name, voice, photograph and basic personal information for promotional purposes, both for broadcast and other publicity. Failure to do so will result in forfeiture of the prize.

6) All Winners are solely responsible for all applicable local, state, federal taxes and fees. Winners may be issued a 2009 federal 1099 income tax form from WKLH-FM. In accordance with IRS regulations, any winner receiving a prize(s) valued at \$600 or more in a given calendar year will be furnished a copy of IRS Form 1099 (miscellaneous income).

7) All WKLH-FM/Milwaukee Radio Group General Contest Rules apply. This contest is void where prohibited by law. All local, state and federal regulations apply. All giveaways and contests are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, WKLH-FM reserves the right to interrupt and/or discontinue this contest (and not award the offered prizes) at the discretion of WKLH-FM management if world events, the national mood, or public safety so warrant. WKLH-FM reserves the right to disqualify any winner if the contest rules have been violated in any way. WKLH-FM reserves the right to amend these rules to any contest at any time. All WKLH-FM General Contest Rules apply, and all decisions of WKLH-FM are final.

5/23/09