

OFFICIAL CONTEST RULES

WKLH/FUNJET VACATIONS “Desert Island Getaways”

1) Starting Monday, February 1st, 2010, **WKLH-FM (Lakefront Communications, LLC)** will conduct the **Desert Island Getaways** contest, giving listeners a chance to win one of five Funjet Vacations packages valued between \$1,660 and \$2,210.00. No purchase is required.

2) The following is the contest methodology:

- a) Listeners will be encouraged during the month of February, 2010 to go to wklh.com to enter their favorite 5 CD's they would like to have if they were stranded on a desert island. After they enter those 5 CD's, they can then vote for the Funjet Vacations trip they would like to win. Enter as often as you like.
- b) The Five Grand Prize Winners will be announced on WKLH around the “Desert Island Getaway” programming feature to air on the weekend of 2/26/10. The programming feature will feature songs from some of the CD's entered by contestants in 2a. Winners will be drawn at random from all eligible entries. Contestants CD submissions will not help nor hurt contestant's chance of being randomly selected as a Grand Prize Winner. All winners will be announced on-air by 3/1/10 and need not be listening to win. Winner will be notified by telephone and/or email. By entering this contest, entrants give their express permission to be contacted by Sponsor by telephone, email and/or postal mail. If entrant chooses to receive email promotions from Sponsor, entrant may unsubscribe at any time by unsubscribing via sponsor email or at sponsor's website. Please see wklh.com for details on our privacy policy. Entrants must provide a valid email address to enter online. Entries will be declared made by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to the e-mail address by an Internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Proof of being the authorized account holder may be required. On-line entries must be submitted by 6pm February 26th, 2010.

3) Prizes: Cancun: One (1) of two (2) vacations for two (2) with Funjet Vacations including round-trip economy airfare/charter for two (2) on TBD charter value flights from Chicago O'Hare or Milwaukee to Cancun, 4 night stay at the all-inclusive Riu Cancun, and round trip transportation between the Cancun airport and the Riu Cancun. Approximate Retail Value (“ARV”): \$850 per person. Odds of winning depend on the number of eligible entries received.

Jamaica: One (1) of two (2) vacations for two (2) with Funjet Vacations including round-trip economy airfare/charter for two (2) on TBD charter value flights from Chicago O'Hare or Milwaukee to Jamaica, 4 night stay at the all-inclusive Riu Montego Bay, and round trip transportation between the Riu Montego Bay, Jamaica airport and the Riu Montego Bay. Approximate Retail Value (“ARV”): \$1,150.00 per person. Odds of winning depend on the number of eligible entries received.

Puerto Vallarta: One (1) of two (2) vacations for two (2) with Funjet Vacations including round-trip economy airfare/charter for two (2) on TBD charter value flights from Chicago O'Hare or Milwaukee to Puerto Vallarta, 4 night stay at the all-inclusive Riu Vallarta, and round trip transportation between the Puerto Vallarta airport and the Riu Vallarta. Approximate Retail Value (“ARV”): \$835.00 per person. Odds of winning depend on the number of eligible entries received.

Los Cabos: One (1) of two (2) vacations for two (2) with Funjet Vacations including round-trip economy airfare/charter for two (2) on TBD charter value flights from Chicago O'Hare or Milwaukee to Los Cabos, 4 night stay at the all-inclusive Riu Santa Fe, and round trip transportation between the Los Cabos airport and the Riu Santa Fe. Approximate Retail Value (“ARV”): \$965 per person. Odds of winning depend on the number of eligible entries received.

Playa Del Carmen: One (1) of two (2) vacations for two (2) with Funjet Vacations including round-trip economy airfare/charter for two (2) on TBD charter value flights from Chicago O'Hare or Milwaukee to Playa Del Carmen, 4 night stay at the all-inclusive Riu Playacar, and round trip transportation between the Puerto Plata airport and the Riu Playacar. Approximate Retail Value (“ARV”): \$920 per person. Odds of winning depend on the number of eligible entries received.

4) Eligibility/Entries: Odds of winning depend on the number of eligible entries received. You must be at least twenty-one (21) years of age at the time of entry and a legal United States resident to enter. Employees of Funjet Vacations, The Mark Travel Corporation, La Macchia Enterprises, and WKLH (sponsor) and their subsidiaries, affiliates, sales representatives, distributors, advertising and promotion agencies and members of each of their immediate families (spouses, parents, children, and siblings and their respective spouses) and those living in the same household of each are not eligible. Contest begins at 5am Monday, February 1st and ends at 6pm February 26th, 2010. Entrants agree to be bound by the terms of these Official Rules. Judges decisions are final. All federal, state, and local laws apply. Limit one entry per person or per valid e-mail address.

5) RESTRICTIONS: Limit one (1) prize per person or household. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize is unavailable for any reason. All taxes, fees, and surcharges on the prize and all meals, gratuities, spending money, and all other expenses not specified herein are the sole responsibility of the prizewinner. Government-imposed per passenger travel taxes and fuel are approximately \$225.00 per person are not included and are payable by winner prior to travel. Winner is responsible for travel to a Funjet Vacations' departure city. Travel is subject to availability, travel dates are as follows.

April 14 – May 27; June 1 – June 23; August 16 – November 22;
November 28 – December 15, 2010; January 4 – 21; April 14 – May 27;
June 1 – June 23; August 16 – November 22, 2011.

6) Confirmation will be given on a space available basis only. Once a reservation is made, no changes are permitted. Prize is not transferable, assignable or redeemable for cash. No prize substitutions, except as provided herein. Winner is responsible for providing all necessary travel documentation, including passports. **IMPORTANT NOTICE REGARDING NEW PASSPORT REQUIREMENTS FOR INTERNATIONAL TRAVEL: As of January 23, 2007 all international travelers must present a government issued passport for U.S. Customs re-entry after air, land or sea travel. For more information please visit the State Department's consular website www.travel.state.gov or the U.S. Department of Homeland Security's website www.dhs.gov.** It is the traveler's responsibility to provide proper documentation. Married or divorced women traveling under names other than what is printed on their travel documents, must supply a marriage license and/or divorce decree. Funjet Vacations will not rebook or revise any reservations if travelers do not possess a valid U.S. Passport by their date of departure. Travel arrangements are subject to availability. Winner and guest will be required to sign the Funjet Vacations Bill of Rights.

All prizes are non-transferable. WKLH reserves the right to substitute prizes of equal value and to add/delete prizes from this package during the contest. Any such changes will be announced on WKLH and posted on wklh.com.

6) All contestants must be age 21 or older, be a permanent resident of the state of Wisconsin and have a valid form of identification. In the event that a qualifier is under the age required, prizes will be awarded to a parent or legal guardian over the legal age.

7) Winner will be required to sign a release form and affidavit of eligibility to claim prize(s), and consent to WKLH, Funjet Vacations and their subsidiaries, affiliates, sales representatives, distributors, and advertising and promotional agencies ("Sponsor and its agents") the right to use and publish winner's proper name, state of residence and likenesses for advertising and promotional purposes on-line and in print, or in any other media worldwide in connection with the Contest, without limitation and without additional compensation except where prohibited. Prizewinner will be required to sign and return an Affidavit of Eligibility/Liability Release prior to receiving travel documents. Guest of prizewinner will be required to sign and return a liability release form prior to ticketing of prize. Noncompliance with these requirements, ineligibility, or return of any prize/prize notification as undeliverable will result in disqualification and selection of an alternate winner.

6) Winner is solely responsible for all applicable local, state and federal taxes, including Wisconsin sales tax, title and licensing fees. Trip taxes, fuel and fees for the prizes awarded in this contest are the following:

Cancun: \$125.00 per person / Jamaica \$ 125.00 per person / Puerto Vallarta \$ 125.00 per person / Los Cabos \$ 125.00 per person / Play Del Carmen \$ 125.00 per person

All winners will be required to use a credit card or cash deposit upon check-in for all incidental charges including food, phone calls, room service, etc. Winners are also responsible for all fees associated in obtaining a passport for travel. Winners will be issued a 2010 federal 1099 income tax form from WKLH.

LIMITATIONS OF LIABILITY: Sponsor and its agents are not responsible for lost, late, damaged, misdirected, illegible, incomplete, postage-due or mutilated entries or mail or for any computer, on-line, telephone or technical malfunctions, delays or human errors that occur in the processing, transmission or receipt of entries, or for inaccurate transcription of entry information, or for entries that are stolen, misdirected, garbled, lost or delayed by computer transmissions. If, for any reason, the Contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bus, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of Sponsor, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and award the prize from among all eligible entries received to date. By accepting prize, winner agrees to release Sponsor and its agents, subsidiaries, and each of their respective officers, employees, and directors, from any and all liability, loss or damage of any kind incurred with respect to the awarding, receipt, possession, and/or misuse of any prize, or to participation in the Contest or in prize-related activities; including any travel related thereto.

8) This contest is void where prohibited by law. All local, state and federal regulations apply. All giveaways and contests are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, WKLH reserves the right to interrupt and/or discontinue this contest (and not award the offered prizes) at the discretion of The Milwaukee Radio Group management if world events, the national mood, or public safety so warrant. WKLH reserves the right to disqualify any winner if the contest rules have been violated in any way. WKLH reserves the right to amend these rules to any contest at any time. All Milwaukee Radio Group General Contest Rules apply, and all decisions of The Milwaukee Radio Group are final.

9) **WINNERS LIST:** For the names of winners, available after 3/1/10 send a self-addressed stamped envelope, to be received no later than 4/1/10 to WKLH "Desert Island Getaway" 5407 W McKinley Ave Milwaukee, WI 53208.

10) **SPONSOR:** WKLH "Desert Island Getaway" 5407 W McKinley Ave Milwaukee, WI 53208.